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# Face Paint: The Story Of Makeup



## Synopsis

New York Times Bestseller *Makeup*, as we know it, has only been commercially available in the last 100 years, but applying decoration to the face and body may be one of the oldest global social practices. In *Face Paint*, Lisa Eldridge reveals the entire history of the art form, from Egyptian and Classical times up through the Victorian age and golden era of Hollywood, and also surveys the cutting-edge makeup science of today and tomorrow. *Face Paint* explores the practical and idiosyncratic reasons behind makeup's use, the actual materials employed over generations, and the glamorous icons that people emulate, it is also a social history of women and the ways in which we can understand their lives through the prism and impact of makeup.

## Book Information

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## Customer Reviews

“Makeup artist and Lancôme global creative director Lisa Eldridge drops serious knowledge in *Face Paint*, her book on the history of beautifying.” (Marie Claire) “*Face Paint* delves into the history of makeup, with glossy pictures to match . . . the book's cover is striking.” (New York Post) “Clear your coffee table and turn off YouTube” Lisa Eldridge's book is a must read.” (Teen Vogue)

Lisa Eldridge is one of the most respected and experienced makeup artists in the industry. She has worked on the faces of some of the world's biggest and most glamorous stars, including Kate Winslet, Keira Knightley, Lily Collins, and Emma Watson, and with international publications such as *Vogue*, *Elle*, *LOVE* and *Harper's Bazaar*. Having previously held creative directorships,

ambassadorial and developmental roles for leading brands including Shiseido, Chanel and Boots No7,Â Eldridge is currently Global Creative Director for LancÃ´me.Â The first professional makeup artist with her own dot com, since the launch of Eldridge&#39;s website,Â lisaeldridge.com, she has developed a large, global online following, whileÂ maintainingÂ a high editorial profile.Â After living and working in Paris, New York and Los Angeles, Eldridge is now based in London. Her bestselling first book, FacePaint, is anÂ accumulationÂ of years of research into the history of makeup.

I've been a huge fan of Lisa Eldridge for several years, and eagerly pre-ordered this book when it was first available for pre-order several months ago. When Eldridge first revealed more details about the book, I had initially been disappointed that this was going to be more of an overview of makeup throughout history rather than a how-to book, but the more I read about it on her blog -- and now that I have it in my hands -- the happier I am with it. If you love makeup and are interested in how we have used it throughout history to define and create our personae, you'll really love this book. This is a big, colorful book -- one full of glossy images and lots of eye candy. Eldridge not only looks at how we have used makeup throughout history to add glamour into our lives, but she also takes a look at the appeal of icons like Twiggy and of certain colors, like red, white, and black. The book is really well-researched, and Eldridge teases out all the interesting bits about makeup, like how it was made in ancient times and why we have always seemed to be intrigued by using it to empower ourselves. As a history devotee, I loved reading all of this information, and both the inclusion of historical photos and the retro photos added a special dimension to this book. If you're looking for how-to books, I'd recommendÂ Making FacesÂ andÂ Sonia Kashuk Real BeautyÂ (which is out of print, but which is worth tracking down since it has so much great information in it, much better than the information in the two Bobbi Brown books I have). Although makeup can be used to hide features we'd rather keep hidden, Eldridge emphasizes that it's makeup's ability to allow us to tap into our creativity and sense of play that has continued to make us obsess about it for so many hundreds of years. Eldridge captures that spirit of fun throughout this book, and I highly recommend it.

Watching and learning for a while now, how to's and what not from Lisa... This book has a whole other approach than other makeup books from its ingredients to the history of it, as we learn how it was used in the past, how it was made and when. The popularity of makeup from the Egyptian times till today and the taboo of using it in between. To wear makeup, to apply makeup for a living has its own colorful ways and benefits. I love makeup mostly because of the confidence it builds in my

clients,, because of their amazing reaction at the end of an application, for the way it makes them feel, not just for the way they look. If worn just to improve the best version of yourself, makeup can really work wonders. It is safe to say that this book deserves more than five stars, it deserves an award! Thank you Lisa

This book is absolutely beautiful, well written and extremely enjoyable. The author, Lisa Eldridge has done a fantastic job sending the reader through a historical journey of make up. One can sit down and read this book like a novel while learning the history of such an interesting art form. The writing envelopes the reader immediately therefore one will not be able to put this book down.Face Paint The Story of Makeup,makes a wonderful coffee table book. The pictures are divine.It makes a fabulous gift for those who wear makeup or not.I highly recommend this book and look forward to reading it again.

HIGHLY RECOMMENDED I love everything about this book. I am a huge fan of Lisa Eldridge, I've been following her for years so I pre-ordered this book the moment I saw it on . The book itself is as amazing as the gorgeous cover would suggests. It is full of so much good, interesting information and beautiful illustrations that it's hard to put down.The book is not a step by step guide of how to apply make up (visit her blog or her youtube page for first-rate instruction!!), rather she took an educational approach. It's a wonderful tool for those interested in history, curious about the different products and trends used throughout history. The book is clearly a product of someone who loves the topic, you can tell the amount of research that went into it by all the amazing details.Furthermore, it makes a beautiful coffee table book. When people visit me, it's the first book they pick up and most people can't seem to put it down.

This is now my new favorite book. I had to pace myself so that I didn't read it in just one sitting; I wanted to savor it. I finally finished & I keep going back to it and enjoying myself like a favorite film you can't watch just once. It has such a wonderful breakdown of the history of makeup, and also of the people who brought us new techniques and styles. I have already told all my friends about Lisa Eldridge, and show them her website, but now I also show them this book to prove what a smart cookie she obviously is. Hopefully she does a book signing in the USA sometime soon, it would be so lovely to have a signed copy.

Interesting book However, I found that the book could have been organized more efficiently. The

little inserts of different concepts were interspersed within the regular text. It made for disjointed reading. After starting to read about one concept, the insert popped in making me understand a completely different main idea. After reading that, it was challenging to go back to the original subject that I was reading. Therefore, I had to start all over again. I skipped reading the inserts until the end of the book, then read them. I wish the inserts would have been delegated to one whole chapter.

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